# COMPETING MEDIA IN TELEVISION MARKETS IN WHICH THE NEW YORK TIMES OWNS TELEVISION STATIONS

#### SOURCES:

Information concerning Designated Market Areas (DMA's) for television, as published in *Broadcast & Cable Yearbook 2001*. Radio and television ownership information as published in that *Yearbook* or as stated in The Federal Communication Commission's Consolidated Broadcast Database (CDBS).

Market by market cable penetration figures as most recently reported by Nielson Media Research for each station's DMA. State by state direct-to-home satellite penetration figures as of October 1, 2001 are in the aggregate for DirecTV, EchoStar and C-band subscriptions, as reported in *SKY Research*, Volume 8, No. 11, November 2001, a publication of Media Business Corp.

Information with respect to daily and non-daily newspapers in each DMA as reported in *Editor & Publisher International Yearbook 2001* (New York, New York, 2001), updated where later information available. The ownership of newspapers is as reported in that publication. Where no ownership is listed, no ownership information was provided in the *Yearbook*.

# DES MOINES-AMES-NEWTON DMA MO. 70

#### **TELEVISION**

Number of television stations: 9

*Number of granted construction permits:* 1

Owners within this market.

Capital Communications Co., Inc.

Hearst-Argyle Television, Inc.

Iowa Public Broadcasting Board

Pappas Telecasting Companies ("Construction Permit")

Paxson Communications Corporation

Sinclair Broadcasting Group, Inc.

The New York Times Company

#### **RADIO**

Number of radio stations and radio construction permits: 84

Owners within this market, excluding those that also own television stations:

AMFM Holdings, Inc.

Barnstable Broadcasting, Inc.

Boone Biblical Ministries, Inc.

Carroll Broadcasting Co.

C.D. Broadcasting, Inc.

Central College

Central Iowa Broadcasting, Inc.

Charles E. Putbrese

Clear Channel Communications, Inc.

Coon Valley Communications

Crawford Broadcasting Co.

Crown Broadcasting Co.

Des Moines Indep. Com. School Dist.

Eldora Broadcasting Co.

Family Stations, Inc.

FMC Broadcasting, Inc.

G.O. Radio, Inc.

H&H Broadcasting Corp.

Iowa Central Community College

Iowa State University of Science and Technology

Jomast Corp.

KCOG, Inc.

Lifestyle Communications, Inc.

Marshalltown Broadcasting, Inc.

M & H Broadcasting, Inc.

Meredith Communications L.P.

Min-Iowa Christian Broadcasting, Inc.

Minority Communications, Inc.

"O"- Town Communications, Inc.

PBW Broadcasting Corp.

Perry Broadcasting Co.

Positive Impact Media, Inc.

Residence Associates Broadcasting Service, Inc.

Saga Communications, Inc. (also listing Saga Communications of Iowa, Inc.)

Simpson College

Sorenson Broadcasting Corporation

Three Eagles Communications

Trustees of Iowa College

Two Rivers Broadcasting Limited Partnership

Waitt Broadcasting, Inc.

Warren Broadcasting

West Des Moines Community School District

William Penn College

# **CABLE**

DMA Cable penetration: 61%

#### SATELLITE

Satellite penetration: 23.28% (State of Iowa)

#### **NEWSPAPERS**

Daily newspapers within this market (by county); with ownership when available:

Ad Express & Daily Iowegian; Centerville, Appanoose County; Community Newspaper Holdings, Inc.

Boone News-Republican; Boone, Boone County

Daily Times Herald; Carroll, Carroll County

The Daily Freeman-Journal; Webster City, Hamilton County; Ogden Newspaper, Inc.

The Newton Daily News; Newton, Jasper County; Shaw Newspapers

Oskaloosa Herald; Okaloosa, Mahaska County; Community Newspaper Holdings, Inc.

Times-Republican; Marshalltown, Marshall County; Ogden Newspapers, Inc.

The Des Moines Register; Des Moines, Polk County; Gannett Co., Inc.

The Tribune; Ames, Story County; Omaha World-Herald

<u>Creston News-Advertiser</u>; Creston, Union County; Shaw Newspapers

The Messenger; Ft. Dodge, Webster County; Ogden Newspapers

Weekly publications within this market (by county); with ownership when available:

The Adair News (Thursday); Adair-Casey, Adair & Guthrie Counties

Stuart Herald (Thursday); Stuart-Guthrie, Adair & Guthrie Counties

Adair County Free Press (Wednesday); Greenfield, Adair County

Fontanelle Observer (Wednesday); Fontanelle-Bridgewater-Greenfield-Massena, Adair & Cass Counties; Pederson Publication, Inc.

Moravia Union (Wednesday); Moravia, Appanoose County

<u>Audubon County Advocate Journal</u> (Friday); Audubon-Exira-Brayton, Audubon County

Boone Today (Tuesday; Saturday); Boone, Boone County; Partnership Press, Inc.

Madrid Register-News (Thursday); Madrid, Boone County

The Lake City Graphic (Wednesday); Lake City, Calhoun County

Journal Herald (Thursday); Manson, Calhoun County

Breda News (Wednesday); Breda, Carroll County

Coon Rapids Enterprise (Thursday); Coons Rapids, Carroll & Guthrie Counties

The Glidden Graphic (Wednesday); Glidden, Carroll County

Manning Monitor (Thursday); Maning. Carroll County; LV Publishing Co.

Osceola Sentinel-Tribune (Thursday); Osceola, Clarke County

Perry Chief (Friday); Perry, Dallas County; Chief Printing Co.

<u>Dallas County News & Roundup</u> (Thursday); Adel, Dallas County; Iowa Newspapers, Inc.

Western Express (Friday); West Des Moines, Dallas & Polk Counties

Lamoni Chronicle (Wednesday); Lamoni, Decatur County

<u>Hampton Chronicle</u> (Wednesday); Hampton, Franklin County; Mid-America Publishing Co.

Hampton Times (Tuesday); Hampton, Franklin County; Mid-America Publishing Co.

World Journal (Wednesday); Ackley, Franklin & Hardin Counties

Dows Advocate (Thursday); Dows, Franklin & Wright Counties

Greene Recorder (Wednesday); Greene, Greene County

Scranton Journal (Wednesday); Scranton, Greene County

<u>Jefferson Herald</u> (Thursday); Jefferson, Greene County; Bee & Herald Publishing Co., Inc.

<u>The Bee</u> (Tuesday); Jefferson, Greene County; Bee & Herald Publishing Co., Inc. (Greene County Enterprises)

The News Gazette (Thursday); Bayard-Bagley, Guthrie County

Guthrie Center Times (Wednesday); Guthrie County

Guthrie County Vedette (Thursday); Panora, Guthrie County

South Hamilton Record-News (Thursday); Jewell, Hamilton County

Stratford Courier (Wednesday); Stratford, Hamilton & Webster Counties

Eldora Herald-Ledger (Tuesday); Eldora, Hardin County; Herald-Index Publishing Co.

<u>Times-Citizen</u> (Wednesday, Saturday); Iowa Falls, Hardin County

<u>Humboldt Independent</u> (Thursday); Humboldt, Humboldt County

Jasper County Tribune (Thursday); Colfax-Baxter-Mingo, Jasper County

Monroe Legacy (Thursday); Monroe-Otley-Reasnor, Jasper County

Prairie City News (Thursday); Prairie City, Jasper County

Diamond Trail News (Wednesday); Sully, Jasper County

<u>Chariton Herald-Patriot</u> (Thursday); Chariton, Lucas County; Lancaster Management, Inc.

Enterprise-Record (Thursday); State Center-Melbourne, Marshall County

Albia Union-Republican (Thursday); Albia, Monroe County; Lancaster Management, Inc.

The Algona Upper Des Moines (Thursday); Algona, Kossuth County

The Bancroft Register (Wednesday); Bancroft-Lakota-Ledyard, Kossuth County

Swea City Herald-Press (Wednesday); Swea City, Kossuth County

Titonka Topic (Thursday); Titionka, Kossuth County

West Bend Journal (Thursday); West Bend-Rodman-Ottosen, Kossuth & Palo Alto Counties

Winterset Madisonian (Wednesday); Winterset, Madison County

Fremont Gazette (Thursday); Fremont, Mahaska County

New Sharon Star (Thursday); New Sharon, Mahaska County

Eddyville Tribune (Thursday); Eddyville, Mahaska & Monroe Counties

<u>Pella Chronicle</u> (Thursday); Pella, Marion County; Community Newspaper Holdings, Inc.

<u>The Knoxville Journal-Express</u> (Friday); Knoxville, Marion County; Community Newspaper Holdings, Inc.

The Laurens Sun (Thursday); Laurens, Pocahontas County

<u>Pocahontas Record-Democrat</u> (Tuesday); Pocahontas-Fonda-Rolfe, Pocahontas County; Buena Vista County Journal

<u>Altoona Herald-Mitchellville Index</u> (Thursday); Altoona-Mitchellville-Bondurant-Runnels-Pleasant Hills, Polk County; Gannett Co., Inc.

<u>Grinelle Herald-Register</u> (Monday, Thursday); Grinnelle, Poweshiek County <u>Montezuma Republican</u> (Wednesday); Montezuma, Poweshiek County; Marengo Publishing Corp.

<u>The Brooklyn Chronicle</u> (Wednesday); Brooklyn, Poweshiek County; Marengo Publishing Corp.

<u>Ankeny Press Citizen</u> (Wednesday); Ankeny, Polk County; Ogden Newspapers Mount Ayr Record-News (Thursday); Mt. Ayr, Ringgold County

Nevada Journal (Thursday); Nevada, Story County; Partnership Press, Inc.

The Story City Herald (Wednesday); Story City-Roland, Story County

<u>Tri-County Times</u> (Wednesday); Slater-Huxley-Kelly-Cambridge-Collins-Maxwell-Baxter-Elkhart, Story County

The Bedford Times-Press (Wednesday); Bedford, Taylor County

Afton Star-Enterprise (Thursday); Afton, Union County

Record-Herald & Indianola Tribune (Wednesday); Indianola, Warren County; Gannett Co., Inc.

North Warren Town & County News (Thursday); Norwalk, Warren County; Klein Publications, Inc.

<u>Corydon Times Republican</u> (Tuesday); Corydon, Wayne County; Lancaster Management, Inc.

<u>The Humeston News Era</u> (Tuesday); Mormon Trail Community, Wayne County; Wayne County Newspapers

<u>The Seymour Herald</u> (Wednesday); Seymour-Promise-Plano-Cincinnati-Nama-Corydon-Centerville, Wayne County

<u>Dayton Review</u> (Wednesday); Dayton, Webster County

The Gowrie News (Wednesday); Gowrie, Webster County

Clarion Wright County Monitor (Thursday); Clarion, Wright County

<u>Eagle Grove Eagle</u> (Wednesday); Eagle Grove, Wright County; Mid-America Publishing Corp.

The Belmond Independent (Thursday); Belmond, Wright County The Post-Telegraph (Thursday); Princeton, Mercer County, MO

# FORT SMITH-FAYETTEVILLE-SPRINGDALE-ROGERS DMA NO. 107

#### **TELEVISION**

Number of television stations: 8

Number of granted construction permits: 0

Owners within this market:

Arkansas Educational Television Commission Griffin Entities Hearst-Argyle Television Inc. The New York Times Total Life Community Educational Foundation

#### **RADIO**

Number of radio stations and radio construction permits: 52

Owners within this market, excluding those that also own television stations:

American Family Radio

AMFM, Inc.

Big Chief Broadcasting Co.

Board of Trustees of the University of Arkansas

Bragg Broadcasting, Inc.

Bulter Broadcasting, LLC

Clear Channel Communications, Inc.

Cumulus Media, Inc.

Family Communications, Inc.

Fred H. Baker, Sr.

Gayla Joy McKenzie

Gulfstar Communications, Inc.

John Brown University

KERM, Inc.

KUOA, Inc.

LeRoy Billy

Ozark Communications, Inc.

Pharis Broadcasting, Inc.

Prime, L.L.C.

River Valley Radio Group, LLC

Toccoa Falls College

Vinewood Communications

Vision Ministries, Inc.

William B. Disney & Martha J. Disney

#### **CABLE**

Cable penetration: 64%

#### SATELLITE

Satellite penetration: 31.55% (State of Arkansas); 24.19% (State of Oklahoma)

#### **NEWSPAPERS**

Newspaper within this market (by county); with parent companies when available:

<u>Arkansas Democrat Gazette</u>; Published in Little Rock and also Lowell (Benton County); Arkansas Democrat Gazette, Inc.

Benton County Daily Record; Bentonville, Benton County; Community Publishers, Inc.

SouthWest Times Record; Ft. Smith, Sebastian County; Stephens, Inc.

<u>NorthWest Arkansas Times</u>; Fayetteville, Washington County; Arkansas Democrat Gazette, Inc.

<u>The Morning News</u>; Springdale-Rogers, Washington County; Stephens, Inc. <u>Poteau Daily News & Sun;</u> Poteau, LeFlore County, OK; Community Newspaper Holdings, Inc.

Weekly publications within this market (by county); with parent companies when available:

<u>Hometown News</u> (Wednesday); Rogers, Benton County; Community Publishers, Inc. <u>The Herald-Leader</u> (Wednesday, Sunday); Siloam Springs, Benton County; Community Publishers, Inc.

<u>The Weekly Vista</u> (Wednesday); Bella Vista Village, Benton County; Community Publishers, Inc.

<u>Van Buren Press Argus-Courier</u> (Wednesday, Saturday); Van Buren-Alma, Crawford County; Westward Communications, LLC

<u>Charleston Express</u> (Wednesday); Charleston, Franklin County; Donrey Media Group <u>The Spectator</u> (Wednesday); Ozark, Franklin County

<u>Booneville Democrat</u> (Wednesday); Booneville-Magazine, Logan County; Donrey Media Group

Paris Express (Wednesday); Paris, Logan County; DR Partners

The Waldron News (Wednesday); Waldron, Scott County; Lancaster Management, Inc.

<u>The Citizen</u> (Wednesday); Mansfield, Sebastian & Scott Counties; Lancaster Management, Inc.

<u>The Prairie Grove Enterprise</u> (Thursday); Prairie Grove-Farmington, Washington County; Ozark Newspapers, Inc.

Spiro Graphic (Thursday); Spiro, Le Flore County, OK

Talihina America (Thursday); Talihina, Le Flore County, OK

Sequoyah County Times (Thursday, Sunday); Sallisaw, Sequoyah County, OK

# **HUNTSVILLE-DECATUR-FLORENCE DMA NO. 82**

#### **TELEVISION**

Number of television stations: 7

Number of granted construction permits: 0

Owners within this market:

Alabama ETV Commission Gocom Communications LLC Grant Communications Les White Raycom Media, Inc. The New York Times Valley Television LLC

#### **RADIO**

Number of radio stations and radio construction permits: 68

Owners within this market, excluding those that also own television stations:

Abercrombie Broadcasting Co.

A.D. Oppenheim & Daniel L. Oppenheim

American Family Radio

AMFM, Inc.

Appalachian Educational Communication Corp.

Arab Broadcasting Co., Inc.

Athens Broadcasting Co.

BCA Radio, LLC

BCB Inc.

Barinowski Investment Co. L.P.

Barnstable Broadcasting, Inc.

Belz Broadcasting Co.

Benny Carle Broadcasting, Inc.

Bible Broadcasting Network, Inc.

Big River Broadcasting Corporation

Board of Trustees, Alabama A&M University

Bonner and Carlile Enterprises

**Bott Broadcasting** 

Boyd Enterprises, Inc.0

Capstar Royalty II Corp.

Central Broadcasting Co.

Clear Channel Communications, Inc.

Covington Broadcasting, Inc.

Cox Broadcasting

Cumulus Media, Inc.

Delgiorno Broadcasting Corp.

Delta Broadcasting, Inc.

Dr. Pepsi/Pesi Cola Bottling Co of Dyersburg, Inc.

Elijah Mondy, Jr.

East Arkansas Educational Foundation

Flinn Broadcasting Corp.

Freed Hardeman University

Fun Media Group, Inc.

Gerald W. Hunt

Guntersville Broadcasting Co., Inc.

Hundley Batts, Sr. & Virginia Caples

Jamar Communications Inc.

James K. Sharp, dba, 5th Ave Broadcasting

Jimmy R. Pyle

John M. Dowdy

KEA Radio, Inc.

Kenneth Thomson, Deborah Thomson & Ron Dykes

K-Love Radio Network

Lake City Educational Broadcasting, Inc.

Lake Forest City Broadcasting, Co., Inc.

Limestone Broadcasting Co.

Magnolia Broadcasting Co.

McCurry Broadcasting Co., Inc.

Mid South Public Communications Foundation

Milan Broadcasting, Inc.

Mountain Mist Media, LLC

Muscle Shoals Broadcasting

NCA, Inc.

New England Communications, Inc.

Newport Broadcasting Co.

Oakwood College

Patricia A. King

Pollack Broadcasting Co.

**Priority Communications LLC** 

R&B Communications, Inc.

Sand Mountain Advertising Co., Inc.

Sand Mountain Broadcasting Service, Inc.

Shoals Broadcasting Corp.

Slatton & Associates

Sudbury Services, Inc & Newport Broadcasting Co.

Sunshine Broadcasters

Tennessee Valley Radio, Inc.

The Wireless Group, Inc.

Thomas Media, Inc.

Tri-State Inspirational B/C Corp.

Williams Communications, Inc.

WDTM, Inc.

World Overcomers Outreach Ministries Church, Inc.

#### CABLE

Cable penetration: 67% per Nielsen

#### SATELLITE

Satellite penetration: 24.63% (State of Alabama); 25.28% (State of Tennessee)

#### **NEWSPAPERS**

Newspapers within this market (by county; with parent companies when available:

<u>Times Daily</u>; Florence-Sheffield-Tuscumbia-Muscle Shoals, Colbert & Lauderdale Counties; NYT Company

<u>The Cullman Times</u>; Cullman, Cullman County; Community Newspaper Holdings, Inc.

The Times Journal; Ft. Payne, DeKalb County; Southern Newspaper, Inc.

The Daily Sentinel; Scottsboro, Jackson County; Southern Newspapers, Inc.

The News-Courier; Athens, Limestone County; Community Newspaper Holdings, Inc.

The Huntsville Times; Huntsville, Madison County; Advance Publications (AL)

The Decatur Daily; Decatur, Morgan County

Weekly publications within this market (by county); with parent companies when available:

Sheffield Standard & Times/Colbert County Reporter (Tuesday, Thursday); Sheffield, Colbert County

Colbert County Reporter (Friday); Tuscumbia, Colbert County

Hanceville Herald (Wednesday); Hanceville, Cullman County

<u>DeKalb Advertiser</u> (Tuesday, Thursday); DeKalb, DeKalb County

Weekly Post (Thursday); Rainsville, De Kalb County; Southern Newspapers, Inc.

Gadsden Messenger (Monday to Saturday); Gadsden, Etoway County; the New York Times Company

North Jackson Progress; Stevenson, Jackson County

<u>Franklin County Times</u> (Wednesday, Friday, Sunday); Russellville, Franklin County; Boone Newspaper, Inc.

The Red Bay News (Wednesday); Red Bay, Franklin County

Courier Journal (Wednesday); Florence-Muscle Shoals, Lauderdale County

East Lauderdale News (Thursday); Rogersville, Lauderdale County

<u>The Moulton Advertiser</u> (Thursday); Moulton, Lawrence County; Slaton Newspapers, Inc.

Madison County Record (Thursday); Madison, Madison County

<u>Sand Mountain Reporter</u> (Tues, Thursday, Saturday); Albertville-Boaz, Marshall County; Southern Newspapers of AL, Inc.

Advertiser-Gleam (Wednesday, Saturday); Guntersville, Marshall County

The Arab Tribune (Wednesday); Arab, Marshall County

The Hartselle Inquirer (Thursday); Hartselle, Morgan County

<u>Elk Valley Times/Observer & News</u> (Wednesday); Fayetteville, Lincoln County, TN; Lakeway Publishers, Inc.

Standard and Times; Tuscumbia, Colbert County

The Wayne County News (Wednesday); Waynesboro, Wayne County, TN.

Northwest Alabamian (Wednesday, Saturday); Haleyville, Winston County; Mid-south Newspapers

## **MEMPHIS DMA NO. 40**

#### **TELEVISION**

Number of television stations: 9

Number of granted construction permits: 0

Owners within this market:

Clear Channel Communications, Inc.

Flinn Broadcasting Corporation.

Fox Television Stations, Inc.

Mid-South Public Communications Foundation

Mississippi Authority for Educational TV

Raycom Media, Inc.

Trinity Broadcasting Network

The New York Times

#### **RADIO**

Number of radio stations and radio construction permits: 122

Owners within this market, excluding those that also own television stations:

Air South Radio, Inc.

American Family Radio

Arlington Broadcasting Co., Inc.

Barnstable Broadcasting, Inc.

Batesville Broadcasting Co., Inc.

Billy R. Autry

Board of Education Memphis City Schools

Bountiful Blessing, Inc.

B.R. & Martha S. Clayton

Clint Webster

Concord Media Group, Inc.

**Contemporary Communications** 

Delta Christian Radio, Inc.

Entercom Memphis License, LLC

Gilliam Communications, Inc.

Infinity Radio, Inc.

Jesse C. Ross & Earnestine A. Ross

Joe Taylor Jobe

**Keyboard Broadcasting Communications** 

K-Love Radio Network

Kudzu Communications, Inc.

Memphis Shelby City Public Library & Information Center

NMSC, Inc.

Pollack Broadcasting, Co.

Radio Cleveland, Inc.

Rust College, Inc.
San-Dow Broadcasting, Inc.
Sinclair Broadcast Group, Inc.
Southern Communication Volunteers, Inc.
Student Media Center of the University of Mississippi Taylor Communications, Inc.
Telesouth Communications, Inc.
The University of Memphis

#### CABLE

Cable penetration: 63%

# **SATELLITE**

Satellite penetration: 25.28% (State of Tennessee)

32.94% (State of Mississippi) 31.55% (State of Arkansas)

#### **NEWSPAPERS**

*Newspapers within this market (by county); with parent companies when available:* 

<u>Evening Times</u>; West Memphis, Crittenden County, AR; Ricketson Newspapers <u>Blytheville Courier News</u>; Blytheville, Mississippi County, AR; Rust Communications

The Daily World; Helena-West Helena, Phillips County, AR; Liberty Publishing

Times-Herald; Forrest City, St. Francis County, AR

The Daily Corinthian; Corinth, Alcorn County, MS; Paxton Media, Inc.

The Clarksdale Press Register; Clarksdale, Coahoma County, MS

DeSoto Times Today; Hernando, DeSoto County, MS; PH Publishing, LLC

The Oxford Eagle; Oxford, Lafayette County, MS

State Gazette; Dyersburg, Dyer County, TN; Rust Communications

The Commercial Appeal; Memphis, Shelby County, TN; E W Scripps Co.

Weekly publications within this market (by county); with parent companies when available:

East Arkansas News Leader (Wednesday); Wynne, Cross, Woodruff, Poinsett, St.

Francis & Crittenden Counties, AR

<u>Little River News</u> (Thursday); Little River-Sevier, Mississippi County, AR

Northeast Arkansas Town Crier (Tuesday); Manila, Mississippi County, AR; Rust Communications

The Courier Index (Thursday); Marianna, Lee County, AR; Times-Herald Publishing

The Osceola Times (Thursday); Osceola, Mississippi County, AR

Truman Democrat (Wednesday); Truman, Poinsett County, AR; Delta South

Tri-City Tribune (Thursday); Marked Tree-Lepanto, Poinsett County, AR

The Modern News (Wednesday); Harrisburg, Poinsett County, AR

Southern Advocate (Thursday); Ashland, Benton County, MS

South Reporter (Thursday); Holly Springs, Marshall County, MS

Quitman County Democrat (Thursday); Marks, Quitman County, MS

DeSoto County Tribune (Wednesday); Olive Branch, DeSoto County, MS

The Southern Reporter (Thursday); Sardis, Panola County, MS; TSR Publication, Inc.

The Southern Sentinel (Wednesday, Saturday); Ripley, Tippah County, MS

The Democrat (Tuesday); Senatobia, Tate County, MS

The Tunica Times (Thursday); Tunica, Tunica County, MS

<u>The Tuesday Democrat-Argus</u> (Tuesday); Caruthersville, Pemiscot County, MO; Rust Communications

The Wednesday Democrat-Argus (Wednesday); Caruthersville, Pemiscot County, MO; Rust Communications

The Crockett Times (Thursday); Alamo, Crockett County, TN

<u>Dyer County Tennessean</u> (Friday); Dyersburg, Dyer County, TN; Rust Communications

Fayette County Review (Wednesday); Sommerville, Fayette County, TN

The Fayette Falcon (Wednesday); Sommerville, Fayette County, TN; Carl A. Jones Newspapers Press, Inc.

<u>The Tri-City Reporter</u> (Thursday); Dyer-Rutherford-Kenton, Gibson County, TN <u>Milan Mirror-Exchange</u> (Tuesday); Milan-Bradford-Atwood-Medina-Gibson-Lavinia, Gibson County, TN

The Herald Gazette (Wednesday); Trenton, Gibson, County, TN

Brownsville States-Graphic (Thursday); Brownsville, Haywood County, TN; Albrecht Newspapers, Inc.

<u>The Bolivar Bulletin-Times</u> (Wednesday); Bolivar, Hardeman County, TN; Delphos Herald, Inc.

The Lauderdale County Enterprise (Thursday); Ripley, Lauderdale County, TN

The Lauderdale Voice (Wednesday); Ripley, Lauderdale County, TN

Halls Graphic (Wednesday); Halls, Lauderdale County, TN

Independent Appeal (Wednesday); Selmer, McNairy County, TN

Shelby Sun Times (Thursday); Shelby, Shelby County, TN; Times Publishing, Inc.

The Bartlett Express (Thursday); Bartlett, Shelby County, TN; Dixie Publication

Germantown News (Thursday); Germantown, Shelby County, TN

The Collierville Herald (Thursday); Collierville, Shelby County, TN

<u>Independent</u> (Thursday); Collierville-Germantown, Shelby County, TN; Shoppers Press of Memphis

<u>Cordova Beacon</u> (Thursday); Cordova, Shelby County, TN; Dixie Publication <u>The Millington Star</u> (Wednesday); Millington, Shelby County, TN; Community Newspaper Holdings, Inc.

The Covington Leader (Wednesday); Covington, Tipton County, TN

# DAVENPORT (IA)-MOLINE-ROCK ISLAND (IL) DMA NO. 90

#### **TELEVISION**

Number of television stations: 7

Number of granted construction permits: 0

Owners within this market:

Black Hawk College Citadel Communications Co., Ltd. Grant Communications, Inc. The New York Times Young Broadcasting, Inc.

#### **RADIO**

Number of radio stations and radio construction permits: 54

Owners within this market, excluding those that also own television stations:

American Family Association American Family Radio Augustana College Clear Channel Communications, Inc. Connoisseur Communications Carroll County Communications, Inc. Cumulus Media Inc. Jacor Communications, Inc. John M. Giannettino KILJ, Inc. Knox College KROS Broadcasting, Inc. Galesburg Broadcasting Co. Maquoketa Broadcasting Co. Moody Bible Institute of Chicago Northern Illinois University Pritchard Broadcasting Company Quad City Minority Broadcasting Segue Communications, Inc. St. Ambrose University Studstill Broadcasting WPW Broadcasting, Inc. Western Illinois Broadcasting Co. Withers Broadcasting Co. WZOE Inc.

# **CABLE**

Cable penetration: 68%

#### SATELLITE

Satellite penetration: 17.48% (State of Illinois); 23.28% (State of Iowa)

#### **NEWSPAPERS**

Newspapers within this market (by county); with parent companies when available:

Clinton Herald; Clinton, Clinton County, IA; Community Newspaper Holdings, Inc.

The Hawk Eye; Burlington, Des Moines County, IA; Harris Enterprises, Inc.

<u>Telegraph Herald</u>; Dubuque, IA-East Dubuque, IL, Dubuque County, IA, and Jo Daviess County, IL; Woodward Communications, Inc.

Mt. Pleasant News; Mt. Pleasant, Henry County, IA; Inland Industries, Inc.

Muscatine Journal; Muscatine, Muscatine County, IA; Lee Enterprises, Inc.

Quad-City Times; Davenport-Bettendorf, Scott County, IA; Lee Enterprises, Inc.

News-Tribune; La Salle-Peru-Oglesby-Spring Valley, Benton & La Salle Counties, IL

Star-Courier; Kewanee, Henry County, IL; Liberty Publishing

The Register-Mail; Galesburg, Knox County, IL; Copley Press, Inc.

The Dispatch; Moline-East Moline, Rock Island County, IL; Small Newspaper, Inc.

The Rock Island Argus; Rock Island, Rock Island County, IL; Small Newspaper, Inc.

Daily Review Atlas; Monmouth, Warren County, IL; Liberty Publishing

The Daily Gazette; Sterling-Rock Falls, Whiteside County, IL; Shaw Newspapers

Weekly publications within this market (by county); with parent companies when available:

The DeWitt Observer (Wednesday, Saturday); DeWitt, Clinton County, IA

Mediapolis News (Thursday); Mediapolis, Des Moines County, IA

Des Moines County News (Thursday); West Burlington-Danville-Middletown, Des Moines County, IA; Louisa Publishing County, Ltd.

New London Journal (Thursday); New London, Henry County, IA; Louisa Publishing Co., Ltd.

<u>Winfield Beacon/Wayland News</u> (Thursday); Winfield-Wayland, Henry County, IA <u>Bellevue Herald-Leader</u> (Thursday); Bellevue, Jackson County, IA; Maquoketa Newspapers

<u>Maquoketa Sentinel-Press</u> (Wednesday, Saturday); Maqouketa, Jackson County, IA; Maquoketa Newspapers

<u>Columbus Gazette</u> (Wednesday); Columbus Junction, Louisa County, IA; Inland Industries, Inc.

<u>Wapello Republican</u> (Thursday); Wapello, Louisa County, IA; Louisa Publishing Co., Ltd.

Morning Sun News-Herald (Thursday); Morning Sun, Louisa County, IA; Louisa Publishing Co., Ltd.

West Liberty Index (Thursday); West Liberty, Muscatine County, IA; Slechta Communications, Inc.

<u>Wilton-Durant Advocate News</u> (Thursday); Wilton-Durant-Moscow-Stockton, Muscatine County. IA

Leader (Wednesday); Davenport, Scott County, IA

The North Scott Press (Wednesday); Eldridge, Scott County, IA

Bureau County Republican (Tuesday, Thursday, Saturday); Princeton-Spring Valley, Bureau County, IL; Shaw Newspapers

Sheffield Bulletin (Thursday); Sheffield, Bureau County, IL

The Walnut Leader (Monday); Walnut, Bureau County, IL

Carroll County Review (Wednesday); Thomson, Carroll County, IL

Prairie Advocate (Wednesday); Savanna, Carroll County, IL

Mirror-Democrat (Wednesday); Mt. Carroll, Carroll County, IL

Salem Times-Commoner (Monday, Wednesday, Friday); Salem, Carroll County, IL

Savanna Times-Journal (Thursday); Savanna, Carroll County, IL

Dallas City Enterprise (Thursday); Dallas City, Henderson County, IL

The Henderson County Quill (Wednesday); Stronghurst, Henderson County, IL; Hancock-Henderson Quill, Inc.

Atkinson Annawan News (Thursday); Atkinson, Henry County, IL

<u>Cambridge Chronicle</u> (Thursday); Cambridge, Henry County, IL; Liberty Publishing Group

Galva News (Wednesday); Galva, Henry County, IL

Geneseo Republic (Friday); Geneseo, Henry County, IL; Terry Newspapers

The Galena Gazette (Wednesday); Galena, Jo Daviess County, IL

<u>The Galesburg Post</u> (Wednesday); Galesburg, Knox County, IL; Galesburg Post Publishing Co.

The Times Record (Wednesday); Aledo, Mercer County, IL

The Review (Wednesday); Erie, Rock Island County, IL; WNS Publications

Roseville Independent (Thursday); Roseville, Warren County, IL

The Fulton Journal (Wednesday); Fulton-Albany, Whiteside County, IL

Prophetstown Echo (Tuesday); Prophetstown, Whiteside County, IL

Whiteside News Sentinel (Tuesday); Morrison, Whiteside County, IL

# NORFOLK-PORTSMOUTH-NEWPORT NEWS DMA NO. 41

#### **TELEVISION**

Number of television stations: 9

Number of granted construction permits: 0

Owners within this market:

Beach 43 Corp.

Belo Corp.

Danbeth Communications, Inc.

Hampton Roads Educational Telecommunications Association, Inc.

LIN Television Corp.

Paxson Communications Corp.

Sinclair Broadcast Group, Inc.

The New York Times

Viacom International, Inc.

#### **RADIO**

Number of radio stations and radio construction permits: 76

Owners within this market, excluding those that also own television stations:

American Family Radio

Barnstable Broadcasting, Inc.

**Baker Family Stations** 

Be-More Broadcasting Co

Bible Broadcasting Network, Inc.

Board of Trustees / UNC at Chapel Hill

Chesapeake Bay Broadcasting LLC

Chesapeake-Portsmouth Broadcasting Corp.

Chesapeake School Board

Chincoteague Broadcasting Corp.

Clear Channel Communications, Inc.

College of William & Mary

Commonwealth Radio, L.L.C.

Creative Educational Media Corp., Inc.

Delmarva Educational Association

East Carolina Radio, Inc.

East Carolina Radio of Elizabeth City, Inc.

Eastern Shore Radio, Inc.

Elizabeth City State University

Entercom Communications Corp.

Entercom Norfolk License, LLC

**Great Scott Broadcasting** 

Great Sounds, Inc.

Maranatha Broadcasting Co.

Metropolitan Radio Group, Inc.

Norfolk State University Board of Visitors

OBX Broadcasting, LLC

Orbit Communications, Inc.

Pathway Christian Academy

Ronald W. Cowan, Jr.

Ray-D-O Biz Inc.

Saga Communications, Inc.

Tanya Denise Cowan

Team Broadcasting LLC

Virginia Beach Educational Broadcasting Foundation, Inc.

Virginia Faith Broadcasting, Inc.

WRCS-AM 970 Inc.

Willis Broadcasting Corp.

Willis Family Broadcasting, Inc.

WXGM Inc.

Yorktown communications Corp.

#### **CABLE**

Cable penetration: 77%

## SATELLITE

Satellite penetration: 25.14% (State of Virginia); 28.76% (State of North Carolina)

# **NEWSPAPERS**

Newspapers within this market (by county); with parent companies when available:

<u>The Virginian-Pilot</u>; Norfolk-Portsmouth-VA Beach-Chesapeake; LandMark Communications, Inc.

Daily Press; Newport News-Hampton; Tribune Co.

Suffolk News-Herald; Suffolk; Boone Newspaper, Inc.

Weekly publications within this market (by county); with parent companies when available:

<u>The Chowan Herald</u> (Thursday); Edenton, Chowan County, NC; Cox Newspapers, Inc. <u>Gates County Index</u> (Wednesday); Gatesville, Gates County, NC

The News Herald (Monday, Wednesday, Friday); Ahoskie, Hertford County, NC; Park Communications, Inc.

<u>The Coastline Times</u> (Tuesday, Thursday, Sunday); Manteo, Dare County, NC <u>Bladen Journal</u> (Tuesday, Friday); Elizabethtown, Pasquotank County, NC; Community Newspaper Holdings, Inc.

The Perquimans Weekly (Thursday); Hertford, Perquimans County, NC; Cox NC Publications

Eastern Shore News (Wednesday, Saturday); Tasley, Accomack County, VA Chincoteague Beachcomber (Wednesday); Chincoteague, Accomack County, VA

<u>The Chesapeake Post</u> (Friday); Chesapeake, VA; Byerly Publications, Inc. <u>By The Bay</u> (Monday); Hampton-Newport News-VA Beach, VA; Boone Newspapers <u>The Smithfield Times</u> (Wednesday); Smithfield, Isle of Wight County, VA <u>The Virginia Gazette</u> (Wednesday, Saturday); Williamsburg, James City County, VA; Tribune Co.

Gloucester Mathews Gazette-Journal (Thursday); Gloucester, Mathews County, VA Denbigh Gazette (Thursday); Newport News-Yorktown, VA; VA Newspapers, Inc. The Portsmouth Times (Friday); Portsmouth-Chesapeake, VA; Byerly Publications, Inc.

<u>The Tidewater News</u> (Thursday, Sunday); Franklin, Southampton County, VA; Byerly Publications, Inc.

<u>Sussex-Surry Dispatch</u> (Wednesday); Wakefield, Surry County, VA; Chesapeake Publishing Corp.

<u>The Virginia Beach Sun</u> (Wednesday); VA Beach, VA; Byerly Publication, Inc. <u>York Town Crier</u> (Wednesday); York County, VA; VA Newspapers, Inc.

# OKLAHOMA CITY DMA NO. 45

### **TELEVISION**

Number of television stations: 12

Number of granted construction permits: 2

Owners within this market:

Hearst-Argyle Television Inc.

Griffin Entities, LLC

Locke Supply Co.

Oklahoma Educational TV Authority

Paxson Communications Corp.

Sinclair Broadcast Group, Inc.

Sullivan Broadcasting Co., III Inc.

The New York Times

Trinity Broadcasting Network

Viacom International, Inc.

## **RADIO**

Number of radio stations and radio construction permits: 105

Owners within this market, excluding those that also own television stations:

Altus Radio, Inc.

Altus Educational Broadcasting Foundation

A.M. & P.M. Radio LLC

American Family Association

American Family Radio

Blackwell Radio, Inc.

Bott Radio Network

Chad & Shelley Fuchs

Champlin Broadcasting, Inc.

Chrisholm Trail Holding Co., Inc.

Christian Community Radio

Citadel Communications Corp.

Citizen Band Potawatomi Indian Tribe of Oklahoma, Inc.

Clear Channel Communications Inc.

Creative Educational Media Corp., Inc.

DFWU, Inc.

Dickson Radio LLC

First Choice Broadcasting, Inc.

FM 92 Broadcasters, Inc.

4M Broadcasting

Fox Broadcasting Co., Inc.

Friends Communications LLC

Fuchs Broadcasting Co.

Heritage Broadcasting

K-Love Radio Network

KPNC Broadcasting Co.

La Tremenda, Inc.

Langston University

Mahaffey Enterprises, Inc.

MM&K of Alva, Inc.

Monroe-Stephens Broadcasting, Inc.

Mur-Thom broadcasting, Inc.

Northern Oklahoma College

Oklahoma State University

One Ten Broadcast Group, Inc.

Opubco Communications, Inc.

Orion Broadcasting, Inc.

Paragon Communications, Inc.

Perry Broadcasting, Inc.

Perry Radio LLC

Ponca City Publishing Co.

**RDM Broadcasting Enterprises** 

Renda Broadcasting Corp.

Shaffer Communications Group

Sister Sherry Lynn Foundation, Inc.

South Central Oklahoma Broadcasting & Advertising Corp.

Team Radio LLC

The Love Station, Inc.

Tyler Media Group, Inc.

University of Oklahoma

University of Central Oklahoma

Wesley Byrd & Cliff Woosley

Williams Broadcasting LLC

Woman, Handicapped Americans & Minorities for Better Broadcasting, Inc.

Wright & Wright, Inc.

Wright Broadcasting Systems, Inc.

#### **CABLE**

Cable penetration: 64%

# **SATELLITE**

Satellite penetration: 24.19% (State of Oklahoma)

#### **NEWSPAPERS**

Newspapers within this market (by county); with parent companies when available:

Elk City Daily News; Elk City, Beckham County

The Anadarko Daily News; Anadarko, Caddo County

<u>The Norman Transcript</u>; Norman, Cleveland County; Community Newspaper Holdings, Inc.

The Clinton Daily News; Clinton, Custer County

Weatherford Daily News; Weatherford, Custer County

Enid News & Eagle; Enid, Garfield County; Community Newspaper Holdings, Inc.

<u>Pauls Valley Daily Democrat</u>; Pauls Valley, Garvin County; Community Newspaper Holdings, Inc.

The Express Star; Chikasha, Grady County; Community Newspaper Holdings, Inc.

<u>Holdenville Daily News</u>; Holdenville, Hughes County; Community Newspaper Holdings, Inc.

<u>Blackwell Journal-Tribune</u>; Blackwell, Kay County; Community Newspaper Holdings, Inc.

The Ponca City News; Ponca, Kay County

Guthrie News Leader; Guthrie, Logan County; Community Newspaper Holdings, Inc.

Perry Daily Journal; Perry, Noble County

The Daily Oklahoman; Oklahoma City, Oklahoma County

<u>The Edmond Sun</u>; Edmond, Oklahoma County; Community Newspaper Holdings, Inc.

Cushing Daily Citizen; Cushing, Payne County; Community Newspaper Holdings, Inc.

News Press; Stillwater, Payne County; Community Newspaper Holdings, Inc.

<u>The Shawnee News-Star</u>; Shawnee, Pottawatomie County; Morris Communications Corp./Stauffer Communications, Inc.

The Seminole Producer; Seminole, Seminole County

Alva Review-Courier; Alva, Woods County

Woodward News; Woodward, Woodward County; Community Newspaper Holdings, Inc.

Weekly publications within this market (by county); with parent companies when available:

The Cherokee Messenger & Republican (Thursday); Cherokee, Alfalfa County

The Sayre Journal (Thursday); Sayre, Beckham County; To-Co-Mo Communications, Inc.

The Sayre Record/Beckham County Democrat (Wednesday); Sayre, Beckham County

Geary Star (Thursday); Geary, Blaine & Canadian Counties

The Watonga Republican (Wednesday); Watonga, Blaine County; Town Team

Newspapers

The Apache News (Thursday); Apache, Caddo County

Carnegie Herald (Wednesday); Carnegie, Caddo County

The Cyril News (Thursday); Cyril-Cement, Caddo County

Hinton Record (Thursday); Hinton, Caddo County; Town Team Newspapers

Chieftain (Thursday); Okarche, Canadian County

El Reno Tribute (Wednesday, Thursday, Sunday); El Reno, Canadian County

<u>The Mustang News</u> (Thursday); Mustang, Canadian County; Central Oklahoma Newspaper Group

The Piedmont-Surrey Gazette (Thursday); Piedmont, Canadian County

The Yukon Review (Wednesday, Saturday); Yukon, Canadian County

Moore American (Friday); Moore, Cleveland County; Community Newspaper Holdings, Inc.

<u>South Oklahoma City Leader</u> (Wednesday); Moore, Cleveland County; Community Newspaper Holdings, Inc.

Thomas Tribune (Thursday); Thomas, Custer County

Vici Beacon News (Thursday); Vici, Dewey County

Ellis County Capital (Thursday); Arnett, Ellis County

Gage Record (Thursday); Gage, Ellis County

Northwest Oklahoman (Thursday); Shattuck, Ellis County

Covington Record (Wednesday); Covington, Garfield County

Garber-Billings News (Thursday); Garber-Billings, Garfield County

Oklahoma Hornet (Thursday); Waukomis, Garfield County

Lindsay News (Thursday); Lindsay, Garvin County

Wynnewood Gazette (Thursday); Wynnewood, Garvin County

The Rush Springs Gazette (Thursday); Rush Springs, Grady County

<u>The Tuttle Times</u> (Wednesday); Tuttle, Grady County; Community Newspaper Holdings, Inc.

The Medford Patriot-Star and Grant County Journal (Wednesday); Medford, Grant County; Winfield Publishing Co., Inc.

Wakita Herald (Thursday); Wakita, Grant County

The Maysville News (Thursday); Maysville, Greer County

The Granite Enterprise (Thursday); Granite, Greer County

The Mangum Star-News (Thursday); Mangum, Greer County

The Hollis News (Thursday); Hollis, Harmon County; To-Mo-Ca Communications, Inc.

<u>Harper County Journal</u> (Wednesday); Buffallo, Harper County; Golden Plains Publishing

Laverne Leader Tribune (Wednesday); Laverne, Harper County

<u>The Allen Advocate</u> (Thursday); Allen, Hughes County; Robinson-Pettis Publishing <u>The Hughes County Times</u> (Thursday); Wetumka, Hughes County; Hughes County Publishing Co., Inc.

<u>Wewoka Daily Times</u> (Wednesday); Wewoka, Hughes County; Community Newspaper Holdings, Inc.

<u>The Newkirk Herald Journal</u> (Thursday); Newkirk, Kay County; Winfield Publishing Co., Inc.

The Tonkawa News (Thursday); Tonkawa, Kay County

The Hennessy Clipper (Thursday); Hennessy, Kingfisher County

<u>The Kingfisher Times & Free Press</u> (Wednesday, Sunday); Kingfisher, Kingfisher County

Kiowa County Democrat (Thursday); Snyder, Kiowa County

Lincoln County News (Thursday); Chandler, Lincoln County

The Meeker News (Thursday); Meeker, Lincoln County

Stroud American (Thursday); Stroud, Lincoln County

<u>The Wellston News</u> (Thursday); Wellston, Lincoln County; Oklahoma County Newspapers, Inc.

Times-Herald (Thursday); Prague, Lincoln County

Fairview Republican (Thursday); Fairview, Major County

Newcastle Pacer (Thursday); Newcastle, McClain County

Purcell Register (Thursday); Purcell, McClain County

The Davis News (Wednesday); Davis, Murray County

Sulphur Times-Democrat (Wednesday); Sulphur, Murray County

Del City Sun (Thursday); Del City, Oklahoma County

<u>The Midwest City Sun</u> (Thursday); Midwest City, Oklahoma County; Community Newspaper Holdings, Inc.

The Tribune (Thursday); Bethany, Oklahoma County; Wesner Publication Co.

The Capitol Hill Beacon (Thursday); Oklahoma City, Oklahoma County

Friday (Friday); Oklahoma City, Oklahoma County; Nichols Hills Publishing Co.

Oklahoma City Northwest News (Thursday); Oklahoma City, Oklahoma County; RDP Associates Publications, Inc.

<u>The Oklahoma County News</u> (Thursday); Jones-Spencer Luther, Oklahoma County; Oklahoma County Newspapers, Inc.

<u>Choctaw/Nicoma Park Free Press</u> (Thursday); Choctaw-Nicoma Park, Oklahoma County; Oklahoma County Newspapers, Inc.

<u>The Harrah Herald</u> (Thursday); Harrah, Oklahoma County; Oklahoma County Newspapers, Inc.

Perkins Journal (Thursday); Perkins, Payne County

The Yale News (Thursday); Yale, Payne County

<u>The McLoud News</u> (Thursday); McCloud, Pottawatomie County; Oklahoma County Newspapers, Inc.

Shawnee American (Friday); Shawnee, Pottawatomie County

The Shawnee Sun (Thursday); Shawnee, Pottawatomie County; County-Wide News, Inc.

<u>The Tecumseh Countywide News</u> (Thursday); Tecumseh, Pottawatomie County; County-Wide News, Inc.

Konawa Leader (Thursday); Konawa, Seminole County

The Cordell Beacon (Wednesday); Cordell, Washita County; Wesner Publication Co.

Sentinel Leader (Thursday); Sentinel, Washita County

Washita County Enterprise (Thursday); Corn, Washita County

The Freedom Call (Wednesday, Sunday); Freedom, Woods County; Community Newspaper Holdings, Inc.

<u>Woods County Enterprise</u> (Thursday); Waynoka, Woods County <u>Mooreland Leader</u> (Thursday); Mooreland, Woodward County

# WILKES BARRE-SCRANTON DMA NO. 52

#### **TELEVISION**

Number of television stations: 8

Number of granted construction permits: 0

Owners within this market:

Bastet Broadcasting, Inc.
KB Communications Corp
Nexstar Broadcasting Group
Northeastern Pennsylvania Educational TV Association
Paxson Communications Corp.
Pegasus Communications Corporation
The New York Times

# **RADIO**

Number of radio stations and radio construction permits: 92

Owners within this market, excluding those that also own television stations:

Bald Eagle Broadcast Associates, Inc.

Bloomsberg University of Pennsylvania

Brown Bear Irrevocable Common Law Trust

Cantroair Communications, Inc.

Citadel Communications Corp.

Clear Channel Communications, Inc.

Community Communications, Inc.

Covenant Broadcasting Co

Curran Communications, inc.

de Wit Broadcasting Corp.

DHRB, Inc.

DeBois Area Broadcasting Co.

East Stroudsburg University Board of Trustees/Student Activities Association

Entercom Communication Corp.

Fennessy Broadcasting Stations

Forever Broadcasting, Inc.

4 Rivers Communications Broadcasting Co.

Four Rivers Community Broadcasting Co.

Gospel Media Institute, Inc.

Group 80 Inc.

H & P Communications LTD.

He's Alive, Inc.

HGF Media Group

Kings College

L.B. Radio Corp.

Lipez Broadcasting Corp.

Luzerne County Community College

Lycoming College

Maximum Impact Communications, Inc.

Milton-Lewisburg Broadcasting, Inc.

MJR Media, Inc.

Montrose Broadcasting Corp.

Multicultural Radio Broadcasting, Inc

Pennsylvania College of Technology

Pottsville Broadcasting Co., Inc.

Radio Friendz, Inc.

Sabre Communications, Inc.

Seven-Thirty Broadcasters, Inc.

Shamrock Communications, Inc.

Sinclair Broadcasting Group, Inc.

Sta Broadcasting

Starview Media, Inc.

SunAir Communications, Inc.

Sunbury Broadcasting Corp.

Susquehanna University

The Times Partner

Theodore J. Saul, Jr.

WATS Broadcasting, Inc.

Westview Communications, Inc.

Wilkes College

WMBT Broadcasting, Inc.

#### **CABLE**

Cable penetration: 82%

#### SATELLITE

Satellite penetration: 12.67% (State of Pennsylvania)

### **NEWSPAPERS**

Newspapers within this market (by county); with parent companies when available:

The Evening Times; Athens-Sayre, Bradford County; Liberty Publishing

The Daily Review: Towanda, Bradford County; Times-Shamrock Communications

Times News; LeHigh-Jim Thorpe-Palmerton, Carbon County; Pencor Services

Press Enterprise; Bloomberg-Berwick, Columbia County

The Citizens' Voice; Wilkes-Barre, Luzerne County; Times-Shamrock

Communications

Times Leader; Wilkes-Barre, Luzerne County; Knight Ridder

The Standard Keeper; Hazelton, Luzerne County

The Tribune; Scranton, Lackawanna County; Times-Shamrock Communications

The Scranton Times; Scranton, Lackawanna County; Times-Shamrock

Communications

<u>The Express</u>; Lock Haven-Jersey Shore, Lycoming & Clinton Counties; Ogden Newspapers, Inc.

Williamsport Sun-Gazette; Williamsport, Lycoming County; Ogden Newspapers, Inc.

<u>Pocono Record</u>; Stroudsburg-East Stroudsburg, Monroe County; Dow Jones & Company (Ottaway Newspapers, Inc.)

The Danville News; Danville, Montour County; Stauffer Media, Inc.

<u>The News-Item</u>; Shamokin-Mt. Carmel, Northumberland County; Times-Shamrock Communications

<u>The Milton Daily Standard</u>; Milton, Northumberland County; Liberty Publishing <u>The Daily Item</u>; Sunbery, Northumberland County; Dow Jones & Company (Ottaway Newspapers, Inc.)

Pottsville Republican & Evening Herald; Pottsville, Schuylkill County Lewisburg Daily Journal; Lewisburg, Union County; Liberty Publishing The Wayne Independent; Honesdale, Wayne County; Liberty Publishing

Weekly publications within this market (by county); with parent companies when available:

<u>The Rocket-Courier</u> (Thursday); Wyalusing, Bradford/Sullivan/Wyoming/Susquehanna Counties

The Canton Independent Sentinel (Thursday); Canton, Bradford County

Troy Gazette-Register (Thursday); Troy, Bradford County

<u>The Record</u> (Wednesday); Caraopolis-Moon Township-Robinson Township, Clinton County; Clinton County Publishing

<u>Carbondale News</u> (Wednesday); Carbondale, Lackawanna County; Liberty Group Publishing

Abington Journal (Wednesday); Clarks Summit, Lackawanna County; Bartsen Media, Inc.

<u>The Villager</u> (Wednesday); Moscow-Hamlin, Lackawanna & Wayne Counties; Liberty Publishing Group

<u>Cranberry Journal</u> (Wednesday); Cranberry Township-Mars-Zelienople, Luzerne County; Trinity Holdings, Inc. (Gateway Press)

Mountaintop Eagle (Wednesday); Mountaintop, Luzerne County

The Dallas Post (Wednesday); Dallas, Luzerne County; Bartsen Media, Inc.

Sunday Dispatch (Sunday); Pittston, Luzerne County

<u>The Journal-Herald</u> (Thursday); White Haven-Weatherly, Luzerne County; Journal Newspapers, Inc.

West Side Leader (Wednesday); Wilkes-Barre, Luzerne County

Willow Grove Guide (Wednesday); Willow Grove, Luzerne County; Montgomery Newspapers

The Luminary (Wednesday); Muncy-Hughesville-Montgomery, Lycoming County; Ogden Newspapers

Pocono Post (Friday); Gilbert, Monroe County; Times News, Inc.

<u>Weekender</u> (Wednesday); Sunbury, Northumberland County; Ottaway Newspapers, Inc.

<u>Press-Herald</u> (Thursday); Pine Grove, Schuylkill County; South Schuylkill Printing & Publishing

The Call (Thursday); Schuylkill Haven, Schuylkill County; South Schuylkill Printing & Publishing

<u>West Schuylkill Herald</u> (Thursday); Tower City, Schuylkill County; South Schuylkill Printing & Publishing

<u>Selinsgrove Times Tribune</u> (Wednesday); Sellinsgrove, Snyder County; Swank-Fowler Publications

<u>Snyder County Times</u> (Monday); Middleburg, Snyder County; Snyder County Times, Inc.

The Sullivan Review (Thursday); Dushore, Sullivan County

The Forest City News (Wednesday); Forrest City, Susquehanna County

<u>The Susquehanna County Independent</u> (Wednesday); Montrose, Susquehanna County

<u>Susquehanna County Transcript</u> (Wednesday); Susquehanna, Susquehanna County <u>The News Eagle</u> (Tuesday, Thursday, Saturday); Hawley-Lake Wallenpaupack, Wayne County

<u>The Weekly Almanac</u> (Wednesday); Honesdale, Wayne County <u>New Age-Examiner</u> (Tuesday, Friday); Tunkhannock, Wyoming County